

Plaza of Heroines



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Located in front of Catt Hall, the Plaza of Heroines contains more than 3,600 bricks with the names of women who, as role models, made an impact on families, communities, and society as mothers, teachers, wives, scientists, friends and activists.

A registry of every woman's name honored with a brick is now online. The registry includes a statement provided by the donor about why the woman is being honored, the location of her brick within the Plaza of Heroines, the donor's names, and if provided by the donor, her biography and photo.

The faculty information, statements and opinions expressed in the narrative are the responsibility and views of the donor and do not necessarily reflect the policy or opinions of Iowa State University, the College of Liberal Arts and Sciences nor the Carrie Chapman Catt Center for Women and Politics.

Individuals who wish to recognize an important woman in their lives may do so by contacting [Julie Snyder-Yuly](#) in LAS at 515-294-9867.

Or by downloading and sending in a [Plaza of Heroines Application Form](#).

Available levels of recognition include bricks, \$100; medium granite paver, \$500; large granite paver, \$1,000; and bench, \$10,000.

INSTALLATION DEADLINES*:

You must purchase a brick by the following dates to have the bricks installed in the Plaza of Heroines.

- Installed by VEISHEA - *Purchased by February 15*
- Installed by August 1 - *Purchased by May 15*
- Installed by Homecoming - *Purchased by September 1*

*Installation dates are subject to weather conditions.

IOWA STATE UNIVERSITY
Becoming the best.

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A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Luella Marie Guddall Stow

Thor/Dolliver/Esterville, Iowa

Section C - Row 25

My mother, Luella (Guddall) Stow, was bom in 1909 in Thor, Iowa, to a Norwegian immigrant father and a first American-generation Norwegian mother, San and Minnie Guddall. As did many small town teens of her generation, she "boarded out" during the week to attend four years of high school in Eagle Grove, Iowa. After high school graduation, she began teaching in country one-room schools. Several years of this work made it possible for her to save enough money to enroll at Iowa State College in 1933. But it was the depths of the Great Depression and that summer her father's business went bankrupt, the Thor bank closed leaving her family without any cash, and her younger brother died. She and her sister had already withdrawn their accounts as they prepared to leave for college; instead, they paid for a funeral and other family needs and returned to teaching in the fall. My mother was offered a position at the Dolliver schools by an uncle - a school-board member. She soon met and married my father and, of course, no longer taught as only one job per family was acceptable in those difficult years. She has since raised six children, assisted her husband in his family business until his early death, ran the business herself for a number of years, worked elsewhere as a bookkeeper after "retirement", done volunteer work as "Grandma Lue" in an Estherville kindergarten class, and continues to live independently as she always has. My mom reads, thinks, travels and grows. Always interested in life, she has been an exciting and loving example to her children, grandchildren and great-grandchildren. Her love for Iowa State has resulted in four daughters who attended (one of whom graduated from ISU and two elsewhere) and two granddaughters (so far) who have spent part of their college years here. The placing of her name in the Plaza will remind all of us that her love of education was never denied by circumstances but was only shaped and passed in different form to all her family. 7/1/96

Narrative Updated: 7/25/1994

Honored By:

Luann Basart

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